

Re: your credit

Subject: Re: your credit
From: Michael Lamb <Michael@downtownnews.com>
Date: 07/20/2017 11:29 AM
To: Michael Filson <MFilson@downtownla.com>

Michael
Here are the prices.
Were budgets slashed?

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
michael@ladowntownnews.com

<http://www.ladowntownnews.com/>

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On Jul 20, 2017, at 11:20 AM, Michael Filson <MFilson@downtownla.com> wrote:

Michael,

Is there an ad space that is just at \$1400? I don't have the budget for the full page,

but if there is something at \$1400 or just below, I can do that.

Mike Filson
DCBID
Community Relations Manager

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Wednesday, July 19, 2017 9:59 AM
To: Michael Filson <mfilson@downtownla.com>
Subject: your credit

Hey Michael

My accounting dept. says they have to know where the \$1400 credit is goingg and can't leave it hanging.

Sooooooo, do you want me to book your full page ad for the Downtown Guide for \$4995 and put the credit towards that invoice?

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— Attachments:

DT Guide Inside.pdf

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